

ABOUT RUBICON Rubicon Global is a technology company that powers a digital marketplace, provides a suite of SaaS products for waste, recycling, and smart city solutions, and collects and analyzes data for businesses and governments worldwide. Using technology to help turn businesses into more sustainable enterprises and neighborhoods into greener and smarter places to live and work, Rubicon's mission is to end waste in all of its forms by helping its partners find economic value in their waste streams and confidently execute on their sustainability goals. The company is a Certified B Corporation, affirming that Rubicon meets the highest standards of verified social and environmental performance. Through its technology, Rubicon is transforming the entire category of waste and recycling. With more than 1.7 million service locations worldwide, Rubicon Global is headquartered in Atlanta, GA, and has core teams in New York, NY; San Francisco, CA; St. Louis, MO; and Tinton Falls, NJ. Rubicon has been named a Great Place to Work® in 2018 and 2019, and was awarded as one of Glassdoor's "Top Ten Companies with Seriously Impressive Benefits" in 2018. Learn more about Rubicon at www.rubiconglobal.com.

FUNDRAISING Rubicon is a private company. Key investors include Fifth Third Bank, Goldman Sachs, New Zealand Super Fund, SUEZ, Wellington, and Wells Fargo.

OFFICES Globally headquartered in Atlanta, GA, with core teams in New York, NY; San Francisco, CA; St. Louis, MO; and Tinton Falls, NJ; Rubicon Global has more than 350 employees.

CUSTOMER SEGMENTS Multi-location customers, small businesses, and governments. Rubicon is currently managing 1,700,000+ Unique Service Locations (USLs) across all 50 U.S. states, and in 18 countries.

TARGETED INDUSTRIES Restaurant, grocery, real estate, manufacturing, logistics, hospitality, health care, construction, and retail.

NETWORK OF HAULERS A network of close to 5,000 haulers across the United States, 90% of which are small, independent businesses.

SMART CITY TECHNOLOGY

- RUBICONSmartCity™ has been rolled out in more than 35 cities across the United States, including Atlanta, GA; Columbus, GA; Fort Collins, CO; Irving, TX; Montgomery, AL; Norfolk, VA; Philadelphia, PA; Santa Fe, NM; Spokane, WA; Tyler, TX; and West Memphis, AR. The solution is also available to purchase on Amazon Web Services (AWS) Marketplace, the HGACBuy consortium and Marketplace.city.
- Through its partnership with Rubicon Global and the deployment of RUBICONSmartCity, the City of Montgomery, AL earned a coveted *Smart 50 Award*, a program which annually recognizes the 50 most transformative smart city project across the world.

TECHNOLOGY INNOVATION & LEADERSHIP

- Solutions include development of proprietary technology in Machine Learning, Autonomous Vehicle Technology, Artificial Intelligence, and Industrial Internet of Things (IoT).
- More than 45 United States and international patents.
- Products include RUBICONConnect™, RUBICONFlash™, RUBICONPremier™, RUBICONPro™, and RUBICONSmartCity™.
- Announced a partnership agreement in Q4'18 with Lvl5 to have the company's street mapping technology integrated into the RUBICONSmartCity technology platform.
- Launched a technology pilot program in Q1'19 with Odakyu Group in Japan, to help the company move towards a more circular economy solution.

INDUSTRY LEADERSHIP

- Innovator of the RUBICONMethod™, a six-step process for building a successful recycling and waste reduction program.
- A user of Trucost verified methodology of calculating waste diversion, as well as greenhouse gas (GHG) emissions from waste disposal and GHG savings from waste diversion.
- Named an Ellen MacArthur Foundation Emerging Innovator and a World Economic Forum Digital Disruptor.
- An inaugural signatory of the New Plastics Economy Global Commitment, led by the Ellen MacArthur Foundation, in collaboration with United Nations Environment Programme, and the EPA's America Recycles Pledge.

SUSTAINABILITY PARTNERSHIPS

- Industry partnerships with Factor10, Ocean Exchange, U.S. Composting Council, United Nations Global Compact, U.S. Conference of Mayors, Council on Foreign Relations, and the World Business Council for Sustainable Development.
- Higher education related partnerships with Georgia Tech Institute for Robotics and Intelligent Machines, and the Wharton Initiative for Global Environmental Leadership.

MEMBERSHIPS AND ACCOLADES

- Certified B Corporation since 2012, B Corp's Best for the World for Governance and Environment 2018, named a Great Place to Work® in 2018 and 2019.
- Membership in the CEO Action for Diversity and Inclusion program, and an active contributor to the Seizing Every Opportunity (SEO) program.
- Glassdoor Rating: 4.3, 83% Recommend to a Friend, 93% Approve of CEO, "Seriously Impressive Benefits" 2018 (Glassdoor).
- Named on Environmental Leader 75 (2018) and one of Inc. Magazine's Top 25 Most Disruptive Companies (2017).