

ABOUT RUBICON Rubicon Global is a technology company that powers a digital marketplace, provides a suite of SaaS products for waste, recycling, and smart city solutions, and collects and analyzes data for businesses and governments worldwide. Using technology to help turn businesses into more sustainable enterprises and neighborhoods into greener and smarter places to live and work, Rubicon's mission is to end waste in all of its forms by helping its partners find economic value in their waste streams and confidently execute on their sustainability goals. The company is a Certified B Corporation, affirming that Rubicon meets the highest standards of verified social and environmental performance. Through its technology, Rubicon is transforming the entire category of waste and recycling. With more than 1.5 million service locations worldwide, Rubicon Global is headquartered in Atlanta, GA, and has core teams in New York, NY, San Francisco, CA, St. Louis, MO, and Tinton Falls, NJ. Rubicon has been named a Great Place to Work™ in 2018 and 2019 and was awarded as one of Glassdoor's "Top Ten Companies with Seriously Impressive Benefits" in 2018. Learn more about Rubicon at www.rubiconglobal.com.

FUNDRAISING Rubicon is a private company. Key investors include Fifth Third Bank, Goldman Sachs, New Zealand Super Fund, SUEZ, Wellington and Wells Fargo.

OFFICES Globally headquartered in Atlanta, GA, with core teams in New York, NY; San Francisco, CA; St. Louis, MO and Tinton Falls, NJ — with more than 350 employees.

CUSTOMER SEGMENTS Multi-location customers, small businesses and governments. Currently managing 1,500,000+ Unique Service Locations (USLs) across all 50 U.S. states and in 18 countries.

TARGETED INDUSTRIES Restaurant, grocery, real estate, manufacturing, logistics, hospitality, health care, construction and retail.

NETWORK OF HAULERS A network of close to 5,000 haulers across the U.S.; 90% of which are small, independent businesses.

SMART CITY TECHNOLOGY RUBICONSmartCity™ has been rolled out in more than 30 cities across the U.S., including Atlanta, GA; Columbus, GA; Montgomery, AL; Philadelphia, PA; Santa Fe, NM; Spokane, WA; Tyler, TX and West Memphis, AR. The solution is also available on the Amazon Web Services (AWS) marketplace.

TECHNOLOGY INNOVATION & LEADERSHIP

- Solutions include development of proprietary technology in Machine Learning, Autonomous Vehicle Technology, Artificial Intelligence, and Industrial Internet of Things (IoT).
- More than 35 U.S. and international patents.
- Products include RUBICONConnect™, RUBICONFlash™, RUBICONPremier™, RUBICONPro™ and RUBICONSmartCity™
- Announced a partnership agreement in Q4'18 with Lvl5 to have the company's street mapping technology integrated into the RUBICONSmartCity technology platform.

INDUSTRY LEADERSHIP

- Innovator of the RUBICONMethod™, a six-step process for building a successful recycling and waste reduction program.
- A user of Trucost verified methodology of calculating waste diversion, as well as greenhouse gas (GHG) emissions from waste disposal and GHG savings from waste diversion.
- Named an Ellen MacArthur Foundation Emerging Innovator and a World Economic Forum Digital Disruptor.
- An inaugural signatory of the New Plastics Economy Global Commitment, led by the Ellen MacArthur Foundation, in collaboration with UN Environment.

SUSTAINABILITY PARTNERSHIPS

- Industry partnerships with Factor10, Ocean Exchange, TRUE Zero Waste, U.S. Composting Council, United Nations Global Compact, and the World Business Council for Sustainable Development.
- Higher education related partnerships with Georgia Tech Institute for Robotics and Intelligent Machines and the Wharton Initiative for Global Environmental Leadership.

ACCOLADES

- Certified B Corporation since 2012, B Corp's Best for the World for Governance and Environment 2018, Best for the Long-term 2017, Great Place to Work® Certified for 2018 and 2019.
- Glassdoor Rating 4.3, 84% Recommend to a Friend, 92% Approve of CEO, "Seriously Impressive Benefits" 2018 (Glassdoor).
- Named on Environmental Leader 75 (2018) and one of Inc. Magazine's Top 25 Most Disruptive Companies (2017).



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