RUBICON Method™
6 Steps to Successful Recycling and Waste Reduction

DIVERT

Determine
- current state of waste and recycling program
- accepted materials and local regulations
- needs, goals, and opportunities

Initiate
- new plan for waste and recycling collection
- optimized services and hauler schedule
- equipment and sustainable office supply purchases

Vocalize
- program improvements to staff, vendors, and custodians
- what to recycle through picture-based bin signage
- internal team leaders for feedback and questions

Eliminate
- food waste
- disposable tableware and non-recyclables
- individually-packaged goods

Roll-out
- side-by-side bin stations
- color-coded bin liners (landfill, recycling, compost)
- bins for donations and hard to recycle materials

Track
- recycling rates and bin contamination
- ongoing program adjustments
- sustainability goals and reporting

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